

## DLI will focus on wide variety of topics for April programs

This month, the Drycleaning and Laundry Institute (DLI) will be offering two one-hour webinars on how drycleaners can outsource their payroll and maximize the Spring high season — plus a class of its virtual stain removal program will begin soon.

First up, DLI will host a virtual education session on "Benefits to Outsourcing Your Payroll" at 1 p.m. EST on April 12.

One week later, the association will host a webinar featuring Dave Coyle of Maverick Drycleaners who will discuss how to "Maximize the Spring 2023 High Season."

It will be held at 1 p.m. EST on April 19. Both are free for members.

Later this month, DLI will offer its virtual Stain Removal course beginning on April 25.



**DRYCLEANING & LAUNDRY**  
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The course will be presented with Zoom video conferencing technology and will be spread out over seven two-hour sessions that will take place on Tuesdays and Thursdays through May 16.

Topics for the course will include removing coffee, ink, grease and other stains from clothing; identifying cotton, silk, polyester and other fabrics; using bleaches without

damaging the fabric color using specialty products such as digesters, amyl acetate and acetone in stain removal; and identifying fibers and fabric construction.

Tuition is \$495 for DLI Budget or International members, \$394 for Standard members, \$297 for Gold members and Premier members may attend any three courses for free. Non-members must pay \$695 to attend.

In addition to its webinar presentations, DLI plans to continue offering its peer-to-peer Zoom video conferencing meetings every Tuesday morning at 11:30 a.m. EST.

For more information on any of DLI's upcoming events, visit them online at [dlionline.com](http://dlionline.com).

## Zips expands in Austin, TX

Zips Cleaners recently opened a new location in Austin, TX, operated by multi-unit franchisee Jason Frick. This is his fourth store in the city. The most recent "drop store" is at the former site on William Cannon Dr., a 1,732 sq ft facility with an on-site tailor and customer staff who receive and return items from their

customers. The items are actually processed at a nearby fully equipped Zips location.

Frick partnered with new franchisees Jake Malishkevich and Alex Shuster to open the location and will soon open a second drop store with them in Round Rock, just north of Austin. Construction on that unit, located in the Randall's

Shopping Center at A.W. Grimes Blvd. and Cottis School Rd., has already commenced.

"This new location is very well known and heavily traveled, so we're very convenient both to residents of and commuters to the area, Frick noted.

For more information on Zips, visit them at [www.zips.com](http://www.zips.com).

## ABC receives GBB green business award

Recently, America's Best Cleaners (ABC) was selected as one of the best of the Green Business Bureau (GBB) in 2022. The GBB are annual awards that recognize members of the Green Business Bureau who have created greener businesses and demonstrated a commitment to sustainability with tangible results.

GBB CEO Tom Permatco noted, "America's Best Cleaners has been a leader in sustainability for well over two decades. They have worked with the Green Business Bureau not only to improve their own organization, but to bring real and practical solutions to their affiliate membership and partners. ABC has spread the message that sustainable business practices are critical to the long-term success of any company competing in the garment care industry, and they continue to make a huge positive impact on the planet and in their community."

ABC Executive Director Chris White expressed gratitude for receiving the honor. "I'm so happy and pleased that our entire affiliation and

network of partners is being recognized for our over 20-year commitment to the environmental movement in the garment care industry," he said.

"We take pride in our leadership position from our early adoption of liquefied CO2 cleaning, professional wet cleaning and implementing the world's only bio-based textile cleaning agent, SystemK4," he continued. "We continue to work with our technology partners to implement paperless tagging, invoicing and manifesting to reduce our consumption of paper and further our pursuit of products, equipment and techniques to lower single-use plastic consumption and energy. Our continued educational partnerships with fashion design houses, textile manufacturers, fashion institutes and retailers have positioned us as critical partners in the circular fashion movement as we learn and share with each other how to lower our carbon footprint."

For more information on America's Best Cleaners, visit their website online at [americasbestcleaners.com](http://americasbestcleaners.com).

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